

## **Key Remarks from Managing Director of ACLEDA Institute of Business (AIB)**

ACLEDA Institute of Business, the leading business school with the highest quality standard to develop future generations to support the socio-economic development in Cambodia and the Region is a subsidiary companies of ACLEDA Bank Plc's, which recognized by the Royal Government of Cambodia in 2016 as a private higher education institution was transformed from ACLEDA Training Center (ATC). The mission of AIB is to provide learners with the superior quality of higher education services and professional training in business education so that they can develop their knowledge, skills, experiences, ethics and networking in order to enhance their professional future careers.

As per basic of applied research has currently been a central focus in order to transform Cambodia into a digital economy, AIB has been committed to take part of contribution of promoting a research culture of Cambodia in line with its vision and mission. AIB has integrated industry attachment and lifelong learning into teaching and learning curriculum and extracurricular activities. For instance, the programs of AIB are conducted by using problem-based, inquiry-based, project-based, mini-research, and presentation.

As part of a strategic leadership, AIB has encouraged outstanding students to conduct thesis writing in order to fulfill their graduate requirements; and several of the top quality papers have been selected systematically by using double-blind review and editorial process, so that they could be published in AIB Research Series. Furthermore, AIB has integrated research publications into career development scheme, especially for the full-time faculty members, so that they could be promoted from a senior lecturer to an assistant professor and all the ways up to a professor title.

Last but not least, AIB is going to publish the Research Series two issues per volume annually; moreover, a local and a regional researcher will be invited to publish his or her work in AIB Research Series, so that an academic community can be initially created and sustainably developed in Cambodia and the Region.

Phon Narin, Ph.D.

Managing Director